

#### MEDIA KIT

COASTAL LIFESTYLE, LUXURY TRAVEL
& INTERIOR DESIGN



Hi. I'm Lynn

I live on the water, north of sunny SF in Tiburon with my kids Aura & Tudor, my husband Nicolae and our tortoise Shucker.

I share our coastal lifestyle / luxury travel across my blog & social platforms. As an outdoorsy family, I love to shine a light on sustainable, eco-conscious brands that help keep our planet beautiful!

My background is in professional Interior Design and I hold a Masters in Architecture, so beauty is something I really value and want to share.

#### As seen in:

- O. The Oprah Magazine
- Southern Marin Mother's Club
- SMMC Mompreneur of the Month x2
- SoCal Wellness Summit
- Top 30 Bloggers in SF | Solefish



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#### Social Metrics



@lifestylewithlynn

52K | 250K MONTHLY REACH



email list

23 K



lifestylewithlynn

> 500.6K MONTHLY VIEWS

Demographics

NYC, LA, SF

91%

24-44

**Upper Mid Class** 

LOCATION

FEMALE

YEARS OLD

INCOME

## UGC Photography Samples SAMPLES OF MY PHOTOGRAPHY WHEN WORKING WITH BRANDS









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pottery barn kids JCPer

BABYBJÖRN babyganics. PlanetBex /

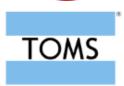








kidpik Baukjen. 욁











Omni Hotels & RESORTS

minted.



dabble & dollop







**Back** Market







**BODYARMOR** 























MOM'S THE WORD













POLARN O. PYRET THE BIRTH POSTER

THREE PEAKS









I have worked with these brands to help achieve their advertising goals either through sponsored posts or IG takeovers. Please enquire for rates and pricing