



## MEDIA KIT

COASTAL LIFESTYLE, LUXURY TRAVEL  
& INTERIOR DESIGN



# Hi, I'm Lynn

I live on the water, north of sunny SF in Tiburon with my kids Aura & Tudor, my husband Nicolae and our tortoise Shucker.

I share our coastal lifestyle / luxury travel across my blog & social platforms. As an outdoorsy family, I love to shine a light on sustainable, eco-conscious brands that help keep our planet beautiful!

My background is in professional Interior Design and I hold a Masters in Architecture, so beauty is something I really value and want to share.

As seen in:

- O. The Oprah Magazine
- Southern Marin Mother's Club
- SMMC Mompreneur of the Month x2
- SoCal Wellness Summit
- Top 30 Bloggers in SF | Solefish



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## Social Metrics



@lifestylewithlynn

52K | 250K MONTHLY REACH



email list

23K



lifestylewithlynn

> 500.6K MONTHLY VIEWS

## Demographics

NYC, LA, SF

LOCATION

91%

FEMALE

24-44

YEARS OLD

Upper Mid Class

INCOME



# UGC Photography Samples

SAMPLES OF MY PHOTOGRAPHY WHEN WORKING WITH BRANDS





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# Collaborations



I have worked with these brands to help achieve their advertising goals either through sponsored posts or IG takeovers. Please enquire for rates and pricing